

OFFICE OF THE CHIEF ELECTORAL OFFICER,

TELANGANA STATE

South "H" Block, Secretariat, Hyderabad - 50022

Memo No.3296 /Elections.A/A4/2019-2.

Dated.06.04.2019

Sub: Elections - General Elections to the Lok Sabha, 2019 - Pre-certification of Political Advertisements in Print Media on the day of poll & one day prior to poll in Telangana - Instructions of the Commission -Communicated - Reg.

Ref: From the Secretary, ECI, New Delhi, No.491/MCMC/2019/Communication, dt.06.04.2019
-:oOo:-

A copy of the reference cited received from the ECI is sent herewith to the Commissioner, I&PR, Telangana State, Hyderabad with a request to communicate the same to all Newspapers in the State and to give wide publicity in print and electronic media for general information and strict compliance.

2. Copy of the instructions issued in this regard may also be endorsed to this office.

BUDDHAPRAKASH JYOTI
ADDL. CHIEF ELECTORAL OFFICER

To
The Commissioner, I&PR, Department, Telangana State, Hyderabad (w.e)

Copy to:

1. The Media Officer, O/o. CEO, Telangana State, Hyderabad(w.e)
2. Sri Dilip K Varma, Secretary, Election Commission of India, New Delhi.
3. Shri Pawan Diwan and Rajan Jain, Under Secretaries, ECI, New Delhi -110001.
4. The SLA, O/o CEO Telangana State.
5. Spare - 1

// FORWARDED :: BY ORDER //


SECTION OFFICER

By Camp bag/E-mail

ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/MCMC/2019/Communication

Dated: 06th April, 2019

To

The Chief Electoral Officers of
All States and Union Territories

Subject: - General election to Lok Sabha and State Legislative Assemblies, 2019 - Pre-certification of Political Advertisements in Print Media on the day of poll & one day prior to poll- regarding.

Sir,

I am directed to state that instances of advertisements of offending and misleading nature published in print media have been brought to the notice of the Commission in the past. Such advertisements in the last stage of the election vitiate the entire election process. The affected candidates and parties will not have any opportunity of providing clarification/rebuttal in such cases.

2. In order to ensure that such instances are not repeated, and no untoward incident takes place because of any inflammatory, misleading or hate advertisements, the Commission, in exercise of its powers under Article 324 of the Constitution and all other powers enabling it in this behalf, hereby directs that no Political Party or Candidate or any other Organization or Person shall publish any Advertisement in the print media on poll day and one day prior to poll day in all the phases, unless the contents of political advertisements are got Pre-certified by them from the MCMC Committee at the State/District level, as the case may be. This will apply in the case of political advertisements to be published in the print media in circulation in the State/UTs going to poll in the phases as given below:

Phase and Date of poll	Restricted Days(poll day & one day prior to poll day)
First Phase- 11 th April, 2019	10 th and 11 th April, 2019 ✓
Second Phase - 18 th April, 2019	17 th and 18 th April, 2019
Third Phase - 23 rd April, 2019	22 nd and 23 rd April, 2019
Fourth Phase - 29 th April, 2019	28 th and 29 th April, 2019
Fifth Phase - 6 th May, 2019	5 th and 6 th May, 2019
Sixth Phase - 12 th may, 2019	11 th and 12 th May, 2019
Seventh Phase - 19 th may, 2019	18 th and 19 th May, 2019

M.U
As
CO/A

pl. inform
 • all DEES & ROS
 • inform all political parties
 • Ad Candidates thro ROS
 • All News papers thro Campaign Dept.
 • Press Release
 6/4/19

-3-

3. It is further directed that in order to facilitate the process of pre-certification of the newspaper advertisements and as instructed above, MCMC at State/district level be immediately alerted and activated in order to examine and pre-certify all such advertisements received from the political parties and candidates and others. It should also be ensured that the decision by MCMC is made expeditiously.

4. The above direction of the Commission may be brought to the notice of Presidents of all political parties, contesting candidates and Newspapers in the State and also given wide publicity to all Media of Mass Communication for general information and strict compliance.

5. These directions shall come into force immediately.

6. A copy of the instruction issued in this behalf may be endorsed to the Commission urgently.

Yours faithfully,



(Dilip K. Varma)
Secretary

Phone- 011-23052060

E- Mail: dilvar65@gmail.com